

“Wealth flows from energy and ideas.”

William Feather (1889-1981)



Corporate Finance

QUICK FACTS

Formats

Blended

Biweekly

Intake

January & September

January & September

Language

English

Spanish

Methodology

Combines periods of face-to-face learning, with an interactive online experience based on weekly classes via live videoconference and online debate forums (open Monday-Thursday, flexible timetable)

Friday from 14:30 to 22:00
Saturday from 8:30 to 19:00

Profile

Professional and Executive

Professional and Executive

Duration*

6 months

6 months

Campus

London, Online, Madrid

Madrid

Web

www.ie.edu/corporate-finance

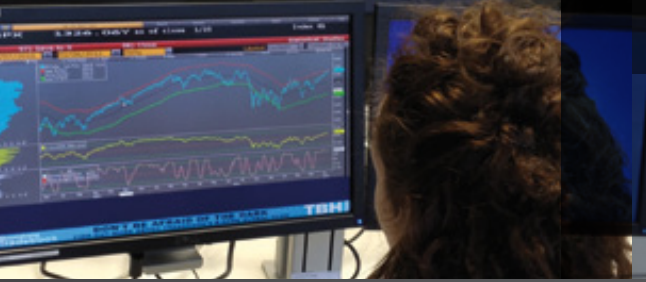
* In addition to the duration of the Core Period for the Global MBA+ or Executive MBA+. Only IE Master Alumni and MBA alumni from universities accredited by AMBA, AACSB or EQUIS, can take the +Corporate Finance module as a stand alone program.



+ Corporate Finance

At IE Business School, we believe that in order for the Specialized Program +Corporate Finance to make a real difference in somebody's career development, it should be complemented with a global vision in all areas of business, thus by a top notch MBA.

For this reason, **students are required to complete the Core Period of either the Global MBA+ or the Executive MBA+ prior to taking the +Corporate Finance module.** An exception will be made for those students who have already completed a Master program at IE or hold an MBA from any university accredited by AMBA, AACSB or EQUIS, who may enroll on the Specialized Program separately.



...if your profile is Executive MBA+

...if your profile is Global MBA+

CORE MBA PROGRAM

Intakes

(Choose one)

Nov, Apr	Nov	Apr	Apr, Nov	Apr, Nov	Nov, Mar	Mar, Nov	Nov	Mar, Nov
Face-to-face Weekly	Face-to-face Biweekly	Blended	Blended	Blended Squared	Face-to-face Weekly	Blended	Blended	Blended Squared



MODULE

+Corporate Finance

The +Corporate Finance module starts in September and in January. It can be taken in English, blended format, or Spanish, face-to-face biweekly format.

● English ● Spanish



INDUSTRY INTRODUCTION

The importance of understanding finance as a key element in the decision-making process of general management is undeniable. Today's financial climate, of limited liquidity and halting cash flows, only serves to highlight this point.

Whether you would like to continue progressing in your current career path, or you have entrepreneurial aspirations, you will need to deepen your knowledge in the increasingly professionalized world of finance. The global training in corporate finance provided by the Specialized Program +Corporate Finance at IE Business School is key to understanding concepts such as: business valuation, financial risk management, strategic planning, the role of companies in capital

risk, implications of the financial crisis on the market and its agents, as well as advice on discovering non-traditional sources of financing.

The program combines some of the most traditional and critical subject matters, which are key to making your way in the financial world, with an avant-garde approach that is demanded by companies and markets.

Additionally, you will have access to a network of more than 3,700 finance students from IE Business School who will help you develop the network you need in order to successfully develop your career as a professional in finance.

KEY BENEFITS

- A global vision of Corporate Finance covering the fundamentals of the discipline and the integral role they play in management.
- We encourage an entrepreneurial spirit from a financial viewpoint, through venture capital and financing innovation.
- We provide a base of knowledge which will help any executive in any sector to understand the impact of finance on decision making.
- Training in management tools and risk governance.
- An understanding of the operation and implications of corporate development processes.
- We strengthen management skills by promoting integration between different areas, and company and market stakeholders
- A world-class faculty, comprised of renowned professionals from the world of finance.
- The proven success of IE Business School's finance programs that goes hand in hand with more than thirty years of experience in the financial world, and an extensive network of IE Alumni from all over the world holding positions of responsibility.



CAREER DEVELOPMENT

Understanding how finance works from the perspective of general management will allow executives in any area or functional sector to understand and master these metrics, turn them into more valuable professionals, and help them stand out from the competition. This knowledge will gain particular relevance in their relationships with capital providers (shareholders, banks, bondholders), which are becoming ever more professionalized. The rising presence of capital risk funds, as well as the increasingly tougher conditions imposed by banks when granting capital, are only a few of the factors which demand the development of specific skills and knowledge when it comes to establishing a successful and beneficial relationship for both parties.




Anne Pörkkinen
Assistant Professor
Faculty of Business Administration
University of Jyväskylä

AIMED AT

+Corporate Finance is designed for directors or managers in general management of any area, who wish to understand the impact of finance on decision making in business.

This understanding of how finance works from the perspective of general management, increases their value in today's labor market and ensures they stand out from the competition.

AREAS OF STUDY



Modelling

Equity
Evaluation

Financial Statement
Analysis

Introduction to Capital
Markets

Derivatives and Risk
Management

GLOBAL IMMERSION WEEK

+Corporate Finance offers students from all program formats the opportunity to participate in one week international experience in another country (this week is mandatory if you take the module in English, blended format, it is optional if you take the module in Spanish, bi-weekly format), where students will identify macroeconomic scenarios with high growth potential, and, under the guidance of experts (professors and executives), analyze how a particular sector is doing in the market. Additionally, they will learn more about the cultural factors to be taken into consideration when doing business in these areas.

This international experience will be held entirely in English, requiring students to demonstrate their English language proficiency.

CLASS PROFILE

Professionals and executives join us from a wide variety of sectors and industries.

Professional backgrounds:

Industrial Production, Energy, Construction, Telecommunications, Consulting, Banking and Financial Services, Communication, the Mass Consumer sector, Distribution, Entertainment and NGOs, among others.



Foreign Exchange

Risk Governance

Foundations of Banking

Creating Value through
Corporate Finance

The Specialized Program +Corporate Finance is a 6 month module, which consolidates the knowledge and global business vision acquired during the Core Period of the Global MBA+ or the Executive MBA+. Only former students of Master programs at IE or MBA alumni from universities accredited by AMBA, AACSB or EQUIS may enroll on this module separately.



A BLENDED EXPERIENCE

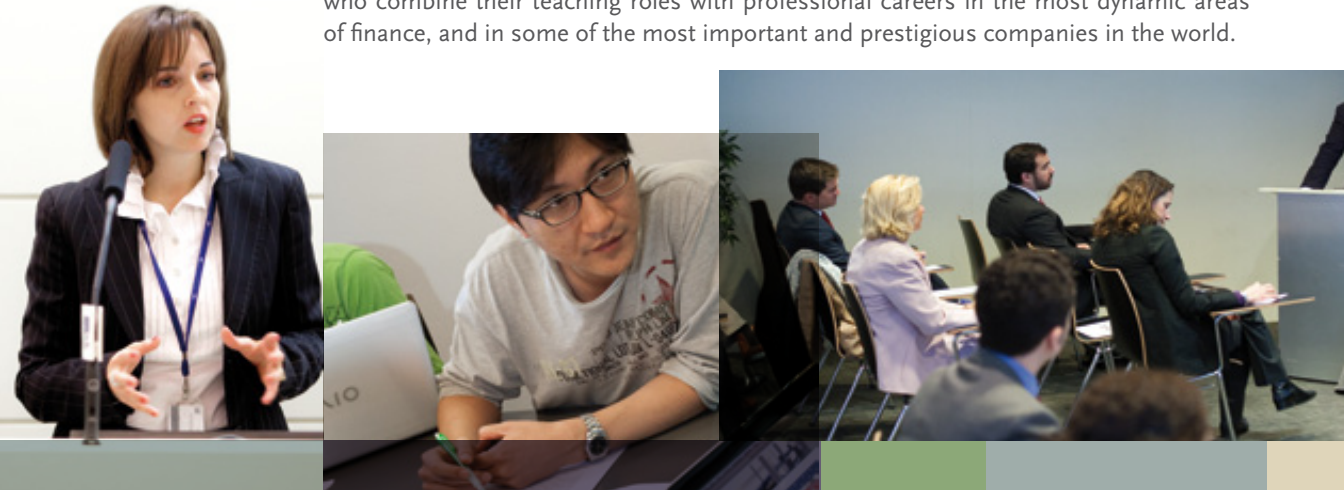
The combination of face-to-face classes, live videoconference sessions, and debate forums which make up IE Business School's Blended methodology, is key to the success of this format. The school's focus on class interaction and innovative teaching techniques ensures regular contact between students and professors, as well as networking among class members. These tools allow students to interact easily and efficiently, regardless of the physical distances between them.



Watch the video!

FACULTY

The finance faculty at IE Business School is mainly made up of part-time professors, who combine their teaching roles with professional careers in the most dynamic areas of finance, and in some of the most important and prestigious companies in the world.



ADMISSIONS PROCESS

Admission to the +Corporate Finance program is integrated in the Admissions Process for the Executive MBA+ or Global MBA+ programs. If you have chosen to study +Corporate Finance in a different language to that of your Core Period, you will be required to demonstrate your language level in the personal interview during the admissions process, and in some cases, provide a corresponding valid language certificate.

If you plan to study +Corporate Finance in its blended format, and you have completed the Core Period in its face-to-face format, you will be given a preparatory course, which will help you get familiar with the IE Online Campus and the tools used in virtual group work.

IE Master Alumni or MBA Alumni from accredited schools who wish to enroll in this Specialized Program are required to complete the following steps:

- Completion of the admissions application for alumni
- Attend a personal interview (in person or via Skype)
- Submission of additional documents:
 - Up-to-date C.V. (2 pages maximum)
 - Passport-sized photograph
 - Chart of your company's structure
 - Work certificate
 - Passport or ID copy
 - University diploma and complete university transcripts (Undergraduate degree), not applicable for IE Alumni
 - MBA diploma and transcripts (not applicable for IE Alumni)
 - Application fee (not applicable for IE Alumni)

If you require further information, please contact: plusmodules.admissions@ie.edu

Legal advice: Please note that the information displayed in this brochure may be subject to changes.



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